**NONTRADITIONAL CAREER NEWS**

Hennepin Technical College & North Hennepin Community College

*Giving career support and guidance to women and men who are breaking the gender mold by pursuing a career where the occupation’s workforce is predominately of one gender*

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**Gender Assumptions About Careers Begin as Young as 5-7 Years Old**

Don’t let gender expectations hold you back from an exciting career! By becoming more consciously aware of societal expectations, we can begin to question whether or not we believe what is expected of us. Watch this quick 2-minute video to see the surprise and inspiration that is provided, and then share widely with family and friends.

<https://www.youtube.com/watch?v=G3Aweo-74kY&feature=youtu.be>

**Embracing the Power of Nontraditional Hires**

Not only are gender expectations holding us back, but expectations based on race and ethnicity are also engrained when it comes to most career fields. Opening the doors to diversity & inclusion ‘pays’ in the corporate sector. It turns out those companies who have strong diversity practices are the most profitable. Read this inspirational article by Marell Evans, VP of Softbank Group and follow in his footsteps to make nontraditional hires traditional. (Better yet, share this article with your Human Resource Departments!)

<https://women2.com/2020/09/23/embracing-the-power-of-non-traditional-hires/>

**The Power of Introverts**

If you are one of the 25-45% of people who consider themselves introverts, take a look at this Ted Talk by Susan Cain. She wrote a book called ‘The Power of Introverts in a World That Can’t Stop Talking’ to help all of us see that introversion is a wonderful quality that makes the world a much better place. It is time to take pride in being an introvert. In fact, being an introvert is super power. Let’s encourage, celebrate and uplift those in your life that are introverts, yourself included! (Check out her website and blog at <https://www.quietrev.com/> )

<https://leanin.org/education/ted-talk-the-power-of-introverts>