

# Hennepin Technical College

## Ford ASSET Advisory Meeting

DATE: Thursday, December 3, 2020

Via Zoom

### FY21 GOALS

1. Increase engagement with community and industry partners
2. Provide integrated service support, consultation, and solutions to advance the institution
3. Advance institutional capacity and effectiveness through technology
4. Increase retention of protected class group employees
5. Implement a targeted plan for students to persist
6. Redesign and implement the strategic enrollment management (SEM) plan
7. Create opportunities to secure new funding

### MISSION:

To provide excellence in career and technical education for employment and advancement in an ever-changing global environment.

### VISION:

To be the leader of innovative career and technical education that leads to success for all students.

### VALUES:

Excellence: We pursue the highest standards in academic achievement and organizational performance.

### Attendees:

**INDUSTRY:** Nick Burch-Lincoln of Bloomington, Scott Swelland-Austin Ford Chrysler, Troy Herding-Mankato Ford, Hesston Christians-Ford, Christopher Seebeck-Ford, Tom Glansman-North Country Ford, Andrew Spang-Ford, Dave Anderson-Morries, Mike Shoemaker, Brian McGown-Boyer

**HTC:** Alison Leintz-Academic Dean, Susan Markes-Academic Coordinator, Drew Goddard – Faculty, Brian Friede – Faculty, Anna Poteryakhin – Advising, Justin Donegan – Advising/Recruiter, Melissa McGarry – Administrative Assistant

### Students:

Topic	Discussion/Outcome <i>Indicate any Motions presented and Voting Outcomes</i>	Action	Follow-up
Introductions	Meeting called to order at 12:05 Introductions made		

Approval of Minutes	Review of minutes: Brian gave a review of the last minutes, any changes? Motion to approve - Troy Herding, seconded by Andrew Spang. Carried.		
Call for additional agenda items	-NATEF -Some program Vehicles to talk about		
	Brian - Got a couple brand new F150s, will be getting a fusion. As Ford program has been updating the fleet, HTC is cleaning out old vehicles. Scott asked what happens with the old vehicles. Brian explained that it depends on who owns the vehicle...whether Ford does or if HTC does. All of them are scrapped. Brian said that they would love to donate to high schools, but because of legal/liability issues unable to do that for whole vehicles. Brian said that they can pull some of the components: for example an engine, transmission or other parts which are sometimes donated. They do what they can to accomplish that by working with Ford and school.		
Follow up Agenda Items	Alison – nothing to follow up from last meeting		
<b>Dean Updates:</b>			
Open up to partners to share any industry to share trends	Troy Herding said there has been a big decline in the Quick Lane # of customers due to customers not driving anywhere nearly as much. Hopefully will go back to normal sometime soon.  Drew mentioned that Vermillion Ford in South Dakota has joined the program. Student should be coming to campus tomorrow. A couple of dealers have offered up rooms to students for housing options.		

	Brian – talked about this has been a great thing for getting students from outstate to be able to attend HTC.		
<b>Faculty:</b>	___ Informational ___ Discussion ___ Vote _#_ For _#_ Opposed		
Program/Department Work Plan	<p>Couldn't have career day this year. Currently talking about a virtual career day. Hesston will be spearheading this effort and work with dealers to get this going. Ford, HTC, Dealers work together for another recruiting day. Perkins funds for the meeting owl. Currently using a loaner from IT and decided that they wanted to get their own for lecture (online lecture), got approved for that. Also got funds to purchase 5 more laptops for student use. Will have 11 laptops for student use.</p>		
Budget and Equipment Planning	<p>Sitting good, not really needing anything and got some great donations from Ford. Perkins funds for the meeting owl. Currently using a loaner from IT and decided that they wanted to get their own for lecture (online lecture), got approved for that. Also got funds to purchase 5 more laptops for student use. Will have 11 laptops for student use.</p> <p>Alison expanded on the budget issues for college wide for equipment. Thanked all involved with Ford for contributions we have received. Talked about the leveraged equipment program that has typically funded many equipment purchases college-wide and how that was also cut this year due Covid19. We aren't sure of what this next year's equipment budget will be, but have asked the programs to submit their request. FDAS has submitted request for some engine tools for the work stations; 4</p>		

	kits to cover four engines and engine stands. Brian said they did keep requests fairly minimal this year.		
<b>Students:</b>	___ Informational ___ Discussion ___ Vote # For # Opposed		
Enrollment Services updates	Anna- usually deals with prospective students to help them enroll and talked about how she and faculty are working with students to schedule generals. Enrollment has been steady and is now open for next fall Justin – new to the role, working with drew and brian in how we recruit. Meet with him one-on-one first, then move them on to meet with drew and brian.		
Student Success Rates (A-C, P)	2018- 99% 2019- 100% 2020- 99%  Brian went over the numbers. 1 <sup>st</sup> year students are at 18 with 1 and possibly 2 joining a bit later.  Looking forward to next starting class. Lot of people are starting to reach out to them in the past two weeks. A little slower than last year, but are always working on recruiting opportunities.		
Student Demographics/Course Pass Rates			
Program Stop-out/Drop-out Rates (FN, FW, W, D (letter grade))	2018-1% 2019-0% 2020-1%		
Job Placement Rates	100%		
<b>Curriculum:</b>	___ Informational ___ Discussion ___ Vote # For # Opposed		
Programmatic Accreditation (if applicable)	NATEF – the Accreditation cycle is 5 years. ASSET program is just past halfway point and has submitted their 2 ½ year review, which got accepted. The next accreditation		

	will be due in about 2 years so will be working on that at that time.		
Review 25% of the outcomes in the program courses			
Curriculum Recommendations	N/A		
<b>Industry Partner Updates</b>	___ Informational ___ Discussion ___ Vote _#_ For _#_ Opposed		
Add as required			
<b>Program Assessment Outcome Results:</b>	___ Informational ___ Discussion ___ Vote _#_ For _#_ Opposed		
Program Awards Conferred (Duplicated)	AAS-unduplicated 2018- 7 2019- 10 2020- 8	Cert unduplicated 2018-15 2019-16 2020-14	
Retention Rates	2018-83% 2019-65% 2020-62%		
Licensure pass rates (if applicable)	N/A		
Industry Trends	Still need for more technicians in the shops. Was noted that some shops are busy and some are dealing with their people being sick which affects the volume. It was also mentioned that there could be a lot of people leaving some dealerships soon with 30-year people leaving, so will need new technicians. New (MACHe) program that will need new technicians.		

Motion to adjourn – Scott Swelland, seconded by Brian McGown

Adjourned at 12:40 pm

Stay safe and don't be afraid to contact Brian and Drew with any questions or concerns.