

Hennepin Technical College

Ford ASSET Advisory Meeting

DATE: Thursday, May 13, 2021

Via Zoom 11am

FY21 GOALS

1. Increase engagement with community and industry partners
2. Provide integrated service support, consultation, and solutions to advance the institution
3. Advance institutional capacity and effectiveness through technology
4. Increase retention of protected class group employees
5. Implement a targeted plan for students to persist
6. Redesign and implement the strategic enrollment management (SEM) plan
7. Create opportunities to secure new funding

MISSION:

To provide excellence in career and technical education for employment and advancement in an ever-changing global environment.

VISION:

To be the leader of innovative career and technical education that leads to success for all students.

VALUES:

Excellence: We pursue the highest standards in academic achievement and organizational performance.

Attendees: Andrew Spang, Zach Prestegard, Christopher Seebeck, Brian Friede, Justin Donegan, Drew Goddard, Brian McGown, Alison Leintz, Angel Hoglund, Brad Mueller, David Anderson

Students:

Topic	Discussion/Outcome <i>Indicate any Motions presented and Voting Outcomes</i>	Action	Follow-up
Introductions	11:04 called to order by Brian Did introductions.		
Approval of Minutes	Review of minutes Brian did a quick review of last meeting Andrew motion, Christopher 2 nd approval		

Call for additional agenda items			
Follow up Agenda Items			
Students:	___ Informational ___ Discussion ___ Vote # ___ For # ___ Opposed		
Enrollment Services updates	Class 33 graduating 19 students, class 34 have 18 plus one more joining ha(2 nd year students). Class 35 that will start this fall so far actual enrollment is 4 but are sitting at 17 as far as committed through dealerships) Drew read off the probable students and their locations including 2 women starting. Looking to be full. Seeing results of the recruiting efforts of Christopher Seebeck and from visiting dealerships		
Student Success Rates(A-C, P)	2018- 99% 2019- 100% 2020- 99% Wanted to be sure that everyone sees that overall the success rates are extremely high for the ASSET students.		
Student Demographics/Course Pass Rates			
Program Stop-out/Drop-out Rates(FN, FW, W, D (letter grade))	2018-1% 2019-0% 2020-1%		
Job Placement Rates	100%		
	Drew talked a bit about the Ford ASE (?) program. Partnership with dealership, high school and ford. Good way for the dealership to recruit, the high school programs can do training at the school and students can get STARS training which feeds into ASSET program. Virtual Career event at Forest lake h.s., Drew talked about meeting with Christopher at other location, has done other virtual training in North Dakota to keep in front of the high school programs. Most support we have had in		

	lining up the high schools and dealers – thank you Christopher! FSEs and instructors a good team all around.		
Dean Updates:			
Alison Leintz	Alison spoke about several different aspects of the program and student success rates, etc.		
	Not a lot to talk about right now, but wanted to thank everyone for hanging with us during the Covid and in working closely with drew and Brian to make sure that the students still got the learning experience they need through the industry partnerships, thank you for that and for putting up with Zoom meeting, etc. Tough budget year and wanted to thank faculty for being fiscally sound in buying what is needed. Thanks to ford as always for the donations. We really do rely on that support to be able to offer new technology training. Mentioned that we are beginning to transition to better social distancing for on campus, that may all change depending on state guidelines.		
Faculty:	___ Informational ___ Discussion ___ Vote # ___ For # ___ Opposed		
Program/Department Work Plan			
Budget and Equipment Planning	As far as equipment... looking for vcm 3's to put that in their budget. Currently have 2 vcm' 2, looking to add 2 vcm3s. Hoping to get some tool kits but may need to add to budget. Thanked Ford for 10r80 transmission. Plan on keeping it pretty lean for this next year too. Dealerships have been willing to help out by loaning equipment which is very helpful.		
Curriculum:	___ Informational ___ Discussion ___ Vote # ___ For # ___ Opposed		
Programmatic Accreditation (if applicable)	NATEF due in about year and a half, will start updating all of that info.		

Review 25% of the outcomes in the program courses			
Curriculum Recommendations	Ford has been updating a lot of courses, and that rolls down to what we teach here.		
Industry Partner Updates	___ Informational ___ Discussion ___ Vote # ___ For # ___ Opposed		
Add as required	<p>A couple new dealers have joined in ford ASSET. Dealerships are more receptive to the program. Good to see.</p> <p>Industry trends – seeing a huge need for certified techs everywhere. Brian said that a couple of unions have restructured retirement plans which is affecting some trained technicians/people leaving the industry and that is leaving a big void.</p> <p>Anything that the partners are seeing that we should keep our eye on for what we should look for?</p>		
Program Assessment Outcome Results:	___ Informational ___ Discussion ___ Vote # ___ For # ___ Opposed		
Program Awards Conferred(Duplicated)	AAS-unduplicated 2018- 7 2019- 10 2020- 8	Cert unduplicated 2018-15 2019-16 2020-14	
Retention Rates	<p>2018-83% 2019-65% 2020-62%</p> <p>The data is hard to measure, based on who applies, then enrolls in one year, but don't start until next year. Drew and Brian have worked with GenEd classes to be on the same 8 week cycles so they aren't trying to do that work while on internships</p>	We are 100%, but the numbers aren't quite reflecting the right. Alison talked about the college retention rate being at 50% and are working in getting students to finish AAs degrees.	

Licensure pass rates(if applicable)	na		
	Have gotten great support from Anna on following up with students who need to finish up courses.		

Continued partnership with enrollment services has been going well. Justin is looking forward to being able do more collaborating with Drew and Brian on the efforts as things get back to normal for outreach.

Angel –

Even though looks like we are nearing capacity, please continue to send interested students to Drew and Brian to talk to. Can possibly do overloads, can always get the gen-eds started if they can wait a year for ASSET start. Justin mentioned that he will be facilitating that contact with

Andrew motioned to adjourned, 2nd – Brian McGown ~ Thank you!