

Digital Marketing (BP/EP) Occupational Certificate

Semester Sequence

Offered at Brooklyn Park and Eden Prairie

First Semester

BUSN1000	Principles of Business	3
BUSN1020	Principles of Selling	3
BUSN2005	Principles of Marketing	4
BUSN2060	Business Research and Analytics	3
BUSN2075	Digital Marketing	3

Total Credits 16

Graduation (16 Credits)

This semester sequence is a tool meant for students to discuss their schedule each semester with their faculty advisor. Some courses may be offered only once per year and only on one campus.

Semester listings reflect the recommended sequence. Due to circumstances beyond our control, the information herein is subject to change without notice.

3/8/2024 : BP 2544 / EP 2545